



AIM EVENT PROGRAM & ACCESS

Annual Investment Meeting
2nd edition, April 30th – May 3rd, 2012
Dubai, United Arab Emirates

Key Partners



Abu Dhabi Chamber of
Commerce & Industry
UAE Business & Trade
Community Partner



Road &
Transportation
Authority, Dubai
Premier Partner



Dubai Economic
Department Foreign
Direct Investment
Office
Host City Partner



Dubai
International
Financial Centre
Financial Hub
Partner



ANIMA Investment
Network
Mediterranean
Investment Partner



French Private Equity
Association
French Investment
Community Partner



Dubai Chamber of
Commerce
Dubai Business
Partner



Grant Thornton
Knowledge Partner



Majlis Partners
Private Equity
Partner



Arab-Argentina
Chamber of
Commerce
Argentinean
Business Partner

roubini GLOBAL ECONOMICS
Roubini Global Economics
Global Economic Research Partner

Media Partners

United States of America 	United Kingdom 			
THOMSON REUTERS	United States of America 	Thailand 	Poland 	Russia
Belarus 	China 	HongKong 	India 	Taiwan
Jordan 	Kazakhstan 	Kuwait 	Lebanon 	Macao
Pakistan 	Poland 	Russia 		
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Feature	Time	Date	Location	Access	Costs	Protocols	Speeches	Other Activities
Pre-Event Day - Monday April 30th , 2012								
Investors' Site Visit	9.00 AM 2.00 PM	April 30 th	DIP (Dubai) Falcon City (Dubai) SEIF (Sharjah) KIZAD (Abu Dhabi)	Pre-registered	As per formula	Gather at the meeting site prior to be driven to the site visit location	Site visits tour operators	Dubai, Abu Dhabi or Sharjah cultural visits
Pre-Event Workshop Topics: • Islamic finance • PPP • Country Branding	9.00 AM 2.00 PM	April 30 th	Dubai Rooms	Pre-registered	As per formula	None	Workshop led by Grant Thornton	
AIM Opening Ceremony	6.30 PM onward	April 30 th	Sheikh Maktoum Hall	All	None	VVIP Seating for foreign Dignitary VIP seating Speakers seating Journalists Attendees & Visitors	UAE highest Authority Head of States Ministers Key Guests from Ngo	Official Opening by UAE highest Authority present UAE Hymn Event Video Distribution of Gifts for Dignitaries Official Ribbon Cutting of AIM
AIM Opening Ceremony Cocktail Reception with Nouriel Roubini	7.30 PM onward	April 30 th	Sheikh Maktoum Hall	By invitation	As per formula	VVIP Seating for foreign Dignitary VIP seating Speakers seating Journalists Attendees & invited Guests	Nouriel Roubini Cocktail Reception Co-Hosts	Discussions and B2G meetings
AIM Interviews	8.30 PM	April 30 th	Sheikh Maktoum Hall	For top medias only		Priority to key media partners		



Feature	Time	Date	Location	Access	Costs	Protocols	Speeches	Other Activities
Day One - Tuesday May 1st , 2012								
AIM Conference Day 1 • Morning Keynotes • Afternoon stream sessions	8.30 AM 6.00 PM	May 1 st	Sheikh Maktoum Hall	Pre-registered delegates Free for speakers	As per formula	VVIP Seating for foreign Dignitary VIP seating Speakers seating Journalists Attendees & invited Guests	Then, as per the program	Official Opening by Her Excellency Sheikha Lubna Bint Khalid Al Qassimi, UAE Minister of Foreign Trade
AIM Turkish Pavilion Ribbon Cutting	10.00 AM	May 1 st	Sheikh Rashid Hall	All	As per formula	Turkish Minister of Economy and entourage Journalists	As per program	Official Opening by Turkish Minister of Economy
AIM Exhibition	9.00 AM 7.00 PM	May 1 st	Sheikh Rashid Hall	All	As per formula	Door open for all visitors		
AIM Ministerial Roundtable Meetings	11.00 AM 1.00 PM	May 1 st	Majlis	Ministers only	As per formula	Topic submitted one month before event	As per program	Official Opening by Her Excellency Sheikha Lubna Bint Khalid Al Qassimi, UAE Minister of Foreign Trade
AIM B2B Trade Zone Opening	10.30 AM	May 1 st	Sheikh Rashed Hall	All				Opening by Ms. Patricia Francis, Secretary General of the International Trade Center
AIM G2G One-to-One Meetings	2.00 PM 3.00 PM	May 1 st	Majlis	Government officials only	As per formula	Send a request a month prior to the event date		
AIM B2G One-to-One Meeting	3.00 PM 5.00 PM	May 1 st	Majlis or VIP lounge	Government & Private Sector only	As per formula	Send a request two months prior to the event		
AIMB2B Meetings	9.00 AM 6.00 PM	May 1 st	B2B meeting area	Pre-registered participants Exhibitors	As per formula	Pre-registered B2B meeting participation requests to be completed 2 months before the event		
AIM B2B Meetings for	10.30 AM	May 1 st	B2B Trade Zone	Pre-registered		Pre-registered B2B		



import/export	6.00 PM			participants with ITC		meeting participation requests to be completed 2 months before the event		
AIM Interviews	11.00 AM 5.00 PM	May 1 st	Media Lounge	Foreign Dignitaries Speakers Delegates		Journalists to send interview request at least one month before the event		
AIM Official Gala Dinner	7.30 PM onward	May 1 st	Meydan	Invited guests And as per formula		Entertainment Multiple course dinner	Nouriel Roubini Gala Dinner Co-Hosts	Official Opening by Her Excellency Sheikha Lubna Bint Khalid Al Qassimi, UAE Minister of Foreign Trade



Feature	Time	Date	Location	Access	Costs	Protocols	Speeches	Other Activities
Day Two - Wednesday May 2nd, 2012								
AIM Country Presentations <ul style="list-style-type: none"> • 5 rooms • 5 regions 1 hour per country/city/company 30+ presentations	8.30 AM 6.00 PM	May 2 nd	Sheikh Maktoum Hall	Presenters Pre-registered delegates + 20 investors (minimum)	As per formula	Confirmed exhibitors Confirmed country, city or private sectors' companies presenters	Welcoming message from the highest member of the country presenting Economic briefing Sovereign Risks assessment Success stories Networking	B2B meetings
AIM Exhibition	9.00 AM 7.00 PM	May 2 nd	Sheikh Rashid Hall	All	As per formula	Door open for all visitors		
AIM G2G One-to-One Meetings	2.00 PM 3.00 PM	May 2 nd	Majlis	Government officials only	As per formula	Send a request a month prior to the event date		
AIM B2G One-to-One Meeting	3.00 PM 5.00 PM	May 2 nd	Majlis or VIP lounge	Government & Private Sector only	As per formula	Send a request two months prior to the event		
AIMB2B Meetings	9.00 AM 6.00 PM	May 2 nd	B2B meeting area	Pre-registered participants Exhibitors	As per formula	Pre-registered B2B meeting participation requests to be completed 2 months before the event		
AIM MoU Signing	10.00 AM 3.00 PM	May 2 nd	VIP lounge Or Media Lounge	All		Request procedure two months ahead of the event		
AIM Interviews	11.00 AM 5.00 PM	May 2 nd	Media Lounge	Foreign Dignitaries Speakers Delegates		Journalists to send interview request at least one month before the event		
AIM "La Casa Argentina" Cocktail Reception	7.30 PM onward	May 2 nd	Novotel (or other location)	Invited guests And as per formula		Entertainment B2B Meetings Light Cocktail		Official Opening by Argentina Minister of Tourism



Feature	Time	Date	Location	Access	Costs	Protocols	Speeches	Other Activities
Day Three, Thursday 3rd, May 2012								
AIM Conference Day 2 China Arab Forum	8.30 AM 12.30 PM	May 3 rd	Sheikh Maktoum hall	Pre-registered delegates	As per formula			Official Opening by China Former State Minister and Spokesperson
AIM Conference Day 2 Sectorial Focus	1.30 PM 4.30 PM	May 3 rd	Sheikh Maktoum Hall	Pre-registered delegates	As per formula			
AIM Investors & IPA Luncheon	12.30 PM 2.30 PM	May 3 rd	TBD	All IPA and all investors	As per formula			Official Opening by Host, Dubai Economic Department foreign direct Investment Office
AIM Exhibition	9.00 AM 5.00 PM	May 3 rd	Sheikh Rashid Hall	All	As per formula	Door open for all visitors		
AIM G2G One-to-One Meetings	2.00 PM 3.00 PM	May 3 rd	Majlis	Government officials only	As per formula	Send a request a month prior to the event date		
AIM B2G One-to-One Meeting	3.00 PM 5.00 PM	May 3 rd	Majlis or VIP lounge	Government & Private Sector only	As per formula	Send a request two months prior to the event		
AIMB2B Meetings	9.00 AM 5.00 PM	May 3 rd	B2B meeting area	Pre-registered participants Exhibitors	As per formula	Pre-registered B2B meeting participation requests to be completed 2 months before the event		
AIM MoU Signing	10.00 AM 3.00 PM	May 3 rd	VIP lounge Or Media Lounge	All		Request procedure two months ahead of the event		
AIM Interviews	11.00 AM 3.00 PM	May 3 rd	Media Lounge	Foreign Dignitaries Speakers Delegates		Journalists to send interview request at least one month before the event		
AIM Closing	5.30 PM	May 3 rd	Closing of AIM					
AIM "China Arab Forum" Cocktail Reception	7.30 PM onward	May 3 rd	Novotel (or other location)	Invited guests And as per formula		Entertainment B2B Meetings Light Cocktail		Official Opening by highest Chinese Authority