

The form should be completed in CAPITAL LETTERS.

## Sponsor Information

Company Name \_\_\_\_\_

Address (including Street) \_\_\_\_\_ P.O. Box \_\_\_\_\_  
\_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_  
country code city code telephone number

Fax \_\_\_\_\_  
country code city code fax number

Company E-mail \_\_\_\_\_

Website http:// \_\_\_\_\_

## Primary Contact Person

Full Name \_\_\_\_\_

Telephone \_\_\_\_\_  
country code city code telephone number

Fax \_\_\_\_\_  
country code city code fax number

Direct Line \_\_\_\_\_ E-mail \_\_\_\_\_

## Secondary Contact Person

Full Name \_\_\_\_\_

Telephone \_\_\_\_\_  
country code city code telephone number

Fax \_\_\_\_\_  
country code city code fax number

Direct Line \_\_\_\_\_ E-mail \_\_\_\_\_

## Business Activity & Category

<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Education	<input type="checkbox"/> Transportation Infrastructure
<input type="checkbox"/> Free Zone Management	<input type="checkbox"/> Commodities & Exchange	<input type="checkbox"/> Tourism & Hospitality
<input type="checkbox"/> Finance, Banking & Insurance	<input type="checkbox"/> Renewable Energy	<input type="checkbox"/> Property Development
<input type="checkbox"/> Agribusiness	<input type="checkbox"/> Others (Please specify) _____	
<input type="checkbox"/> Health Sector	<input type="checkbox"/> Government (Please specify department) _____	
<input type="checkbox"/> IT & Telecommunications		

## Sponsorship Options

Please select from the list below the sponsorship opportunities that you wish to book for your company to enhance its exposure during AIM 2012.

### Hospitality

	Titling	Value	Reference	Availability
<input type="checkbox"/>	Hospitality Partner	36,000 USD	AIMHSPHP	Exclusive
<input type="checkbox"/>	Budget Accommodation Partner	18,000 USD	AIMHSPBAP	Exclusive
<input type="checkbox"/>	Banqueting & Catering Partner	12,000 USD	AIMHSPBCP	Exclusive

### Indoor

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Welcoming Pack	12,000 USD	AIMISPWP	Exclusive
<input type="checkbox"/>	Programme Guide	9,600 USD	AIMISPPG	Exclusive
<input type="checkbox"/>	Floor Plan	7,200 USD	AIMISFPF	Exclusive

### Institution

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Institutional Partner	48,000 USD	AIMINSPIP	Exclusive
<input type="checkbox"/>	Host City Partner	38,000 USD	AIMINSHPCP	Exclusive
<input type="checkbox"/>	Investment Promotion Partner	25,000 USD	AIMINSPIPP	Exclusive
<input type="checkbox"/>	Security Partner	18,000 USD	AIMINSPPS	Exclusive
<input type="checkbox"/>	Protocols Partner	12,000 USD	AIMINSPPP	Exclusive

### Media

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Host City Media Partner	21,000 USD	AIMMSPHCMP	Exclusive
<input type="checkbox"/>	Broadcasting Sponsor	21,000 USD	AIMMSPTS	Non-Exclusive
<input type="checkbox"/>	International/Regional/National Media Partner	12,000 USD	AIMMSPXMP	Non-Exclusive
<input type="checkbox"/>	Official Publication	9,000 USD	AIMMSPOP	Non-Exclusive
<input type="checkbox"/>	Media Room Sponsor	9,000 USD	AIMMSPMRS	Non-Exclusive
<input type="checkbox"/>	Official Online Media Partner	6,000 USD	AIMMSPOOMP	Exclusive

### Technology

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Telecommunication Partner	30,000 USD	AIMTSPTP	Exclusive
<input type="checkbox"/>	Technology Partner	28,000 USD	AIMTSPTXP	Exclusive
<input type="checkbox"/>	Visual Aide & Digital Media Partner	9,000 USD	AIMTSPVADMP	Exclusive
<input type="checkbox"/>	RFID Partner	6,000 USD	AIMTSRPFID	Exclusive

### Transportation & Logistics

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	National Carrier	40,000 USD	AIMTLSPNC	Exclusive
<input type="checkbox"/>	Travel Partner	36,000 USD	AIMTLSPTP	Non-Exclusive
<input type="checkbox"/>	City Transit Partner	24,000 USD	AIMTLSPCTP	Exclusive
<input type="checkbox"/>	Logistics Partner	24,000 USD	AIMTLSPPL	Non-Exclusive

### E-Blast

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Platinum	12,000 USD	AIME-BP	Non-Exclusive
<input type="checkbox"/>	Gold	9,000 USD	AIME-BG	Non-Exclusive
<input type="checkbox"/>	Silver	6,000 USD	AIME-BS	Non-Exclusive

### Leisure Sports & Entertainment

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Luxury Sports & Entertainment Sponsor	42,000 USD	AIMLESPL	Non-Exclusive

### Outdoor

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Titanium	48,000 USD	AIMOSPT1	Non-Exclusive
<input type="checkbox"/>	Platinum	36,000 USD	AIMOSP2	Non-Exclusive

### Indoor

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	VIP Lounge	24,000 USD	AIMISPIPL	Non-Exclusive
<input type="checkbox"/>	Visitors Lounge	18,000 USD	AIMISPIVL	Non-Exclusive
<input type="checkbox"/>	Registration	15,000 USD	AIMISPRE	Exclusive
<input type="checkbox"/>	Lanyards	12,000 USD	AIMISPLA	Exclusive
<input type="checkbox"/>	Badges	10,000 USD	AIMISPB	Exclusive

### Catalogue

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Catalogue Sponsor	15,000 USD	AIMCSPCS	Exclusive

### Event Guide

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Event Guide	12,000 USD	AIMEGSPG	Exclusive

### Conference

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Titanium	40,000 USD	AIMCONFSP1	Exclusive
<input type="checkbox"/>	Platinum	30,000 USD	AIMCONFSP2	Non-Exclusive
<input type="checkbox"/>	Knowledge Partner	22,000 USD	AIMCONFSPK	Non-Exclusive

### Country Presentations

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Gold	30,000 USD	AIMCOUSPG3	Non-Exclusive

### Workshops / Site Visits

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Associate Sponsor	15,000 USD	AIMWORSPAS	Non-Exclusive

### B2B Meeting

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Gold	22,000 USD	AIMO2OSPG3	Non-Exclusive
<input type="checkbox"/>	Silver	15,000 USD	AIMO2OSPS4	Non-Exclusive

### Networking Functions

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Gala Dinner	30,000 USD	AIMMSSPG3	Non-Exclusive
<input type="checkbox"/>	Customised Networking Function	18,000 USD	AIMMSSPG5	Non-Exclusive
<input type="checkbox"/>	Opening Ceremony	40,000 USD	AIMSSPS4	Non-Exclusive

### Ministerial Roundtables

	Designation	Price USD	Reference	Availability
<input type="checkbox"/>	Platinum	40,000 USD	AIMMRSP2	Non-Exclusive

## Payment Details & Schedule

Payment should be made by bank transfer in Full to Strategic Marketing & Exhibitions within 30 days from date of invoice by cheque locally or bank transfer in US Dollars or AED to Account No: 1012135666103- Emirates National Bank of Dubai (NBD) Nad Al Shiba Branch, Dubai, U.A.E., SWIFT CODE: EBILAEAD



May 01 - 03, 2012

Dubai International Convention & Exhibition Center

Please fax or e-mail back this form to:  
**Annual Investment Meeting Organizing Committee Strategic Marketing & Exhibitions**  
Fax: +971 4 28 28 767  
Email: info@aimcongress.com

www.aimcongress.com

## Booking Deposit Details

Paid by:

Paid to:

Payment Date:

Mode of Payment:

Amount:

## Billing Data

Company Name \_\_\_\_\_

Contact Person for Payment \_\_\_\_\_

Direct Line \_\_\_\_\_ E-mail \_\_\_\_\_

Fax \_\_\_\_\_ P.O.Box/Address \_\_\_\_\_

We hereby, confirm our participation as Sponsors of AIM 2012.

**Once signed, this contract is final and binding. The full contract value must be honored regardless of cancellation.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Company Stamp

# General Terms & Conditions of Sponsorship

## 1. Application for Sponsorship

Strategic Marketing & Exhibitions is the organizer of AIM 2012. All those companies, institutions and organizations whose activities are included in this Sponsorship's sectors can participate in the Event. Requests for sponsorship for the Event shall be formalized using the form that the organizers have prepared for this purpose and observing the conditions set out therein.

If a client does not transfer the payment within 10 days of receipt of invoice, then his booking form will automatically stand cancelled and treated void.

Sponsors with outstanding invoices or any other debts from previous editions will not be allowed to book sponsorship, until all outstanding payments are cleared.

The sponsorship contract comes into force when Strategic Marketing & Exhibitions has notified the Sponsor in writing that he has been admitted.

Sponsors are expected to comply with DWTC policies and regulations and any and all Government rules and regulations including chargeable fees.

Rights of a Sponsor shall not be assigned to any other firm or person.

Co-sponsors and additionally represented companies will not be allowed at the Event.

All verbal agreements, individual and special arrangements are valid only with Strategic Marketing & Exhibitions written confirmation.

Attendance hours shall be controlled solely by Strategic Marketing & Exhibitions who will specify hours etc., and admission shall be by ticket or badge. Identification badges shall not be transferable.

## 2. Payment

Payment should be made by bank transfer in FULL to Strategic Marketing & Exhibitions within 30 days from date of invoice by cheque locally or bank transfer in US Dollars or AED to Account No: 1012135666103- Emirates National Bank of Dubai (NBD) - Nad Al Shiba Branch, Dubai, U.A.E., SWIFT CODE: EBILAEAD

## 3. Cancellation

A Sponsor has no right to withdraw from this contract. If the Sponsor declares his withdrawal from the contract, he is obliged to pay the full participation fee to the organizer.

Strategic Marketing & Exhibitions is entitled to withdraw from the contract if the Sponsor fails to meet his financial obligations to Strategic Marketing & Exhibitions on time. Strategic Marketing & Exhibitions is also entitled to withdraw from the contract if the Sponsor neglects his duty arising from this contract to respect Strategic Marketing & Exhibitions' rights, objects of legal protection and interests and Strategic Marketing & Exhibitions can no longer reasonably be expected to adhere to the contract. In the aforementioned cases, Strategic Marketing & Exhibitions is entitled not only to withdraw from the contract but also to demand from the Sponsor the agreed participation fee as flat-rate compensation. Strategic Marketing & Exhibitions' right to claim further damages remains unaffected.

## 4. Limitation of Liability

The Organizers shall not be responsible under any circumstances to any Sponsor, visitor, media & participant for the acts conduct or omissions of any other Sponsor or any other persons whether it's employees or otherwise nor for the consequences of any breach by a Sponsor of any of these terms and conditions. the Organizers will not be responsible for loss or damage to or the safety of any property or of any injury to any Sponsor or his employees, hired staff, invited guests or agents under any circumstances whatever whether by reason of fire, water, theft, accident or any other cause.

Each Sponsor hereby indemnifies the Organizers and will keep them indemnified

against any liability, claim, demand, costs, charges or expenses arising as a result of any act, omission, negligence or thing done or omitted by such Sponsor or any licensee of such Sponsor or any other person or persons under the direction of the Sponsor and the Sponsor will arrange insurance in the joint names of the Sponsor and the Organizers against all risks for which he is responsible under these conditions and will; if so required, produce to the Organizers particulars of such insurance policy and evidence of the payment of the premium.

## 5. Force Majeure

In the event of the Event premises or any part or stand thereof or any facility or service pertaining to the Event or the Event itself being unavailable as a result of fire, flood, tempest, failure of power supply, acts of war, civil commotion, strikes or lock-outs, intervention or regulation, military activity or as a result of government intervention, labor dispute, riot or any other case or any other circumstances or any other cause over which the Organizers have no control, or should the Organizer decide that owing to any such cause or agency it is necessary or advisable to cancel, postpone, relocate or resize the event, the Organizers shall not be liable to indemnify or reimburse the Sponsor in respect of any damage or loss, direct or indirect arising as a result thereof.

If the event could not take place due to force majeure, the organizers shall not be held liable, and no kind of compensation whatsoever shall be demanded from them.

## 6. Service Manual

A service manual giving information, guidance and direction to Sponsors will be issued in good time. All mandatory directions contained therein must be observed except where otherwise agreed by the Organizers in writing.

Strategic Marketing & Exhibitions, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Professional watchmen will be on duty day and night, but Strategic Marketing & Exhibitions, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage there from.

Strategic Marketing & Exhibitions is not responsible to assist the Sponsor, (or its officers or representatives, if a body corporate) in obtaining passport and visa for entrance into the country where the Event is to be held. The fact that the Sponsor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made.

The Sponsor expressly acknowledges that no representations – whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the sponsorship, its success or that Strategic Marketing & Exhibitions, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Sponsor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties and that it has not been modified neither verbally nor in writing. No one is authorized to make any oral changes in this agreement.

## 7. Jurisdiction

A Sponsor fully accepts the conditions set out herein. Anything not envisaged in these conditions is governed by and construed according to Dubai Law. Any dispute between the parties under this Agreement hereby submits to the jurisdiction of the Dubai courts. Any claim and disputes in relation to this contract shall be settled in Dubai in accordance with the laws of the United Arab Emirates.

We hereby confirm our sponsorship and acknowledge reading this four page contract and we confirm our acceptance of the Terms & Conditions printed above which form part of this contract.

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Signature of Director

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Company Name

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Printed Name of Director

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Company Stamp:

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Date:

AIM 2012 Organizing Committee